

SLC OLE In-Country Experience Digital Media Ambassador Scholarship

Application Form

Join hands with the **University of Sydney's School of Languages and Cultures (SLC)** and **Sydney Global Mobility** to contribute and curate content that showcases your OLE In-Country Experience.

Content will be showcased through digital media platforms such as social media and the University website, as well as other publications to increase engagement with both current and future students.

Selection criteria and skill requirements:

- Evidence of ability to publish high-quality photographic, written and video content on social media platforms (eg. Instagram, Facebook)
- Excellent verbal, written and interpersonal communication skills with the ability to work well with peers and represent the University of Sydney positively
- Demonstrated understanding of key target audience and writing for the web/social media
- Desired: Basic video editing skills and understanding of visual communication

What will you do?

- Collaborate with the University of Sydney's Communications staff to curate and publish content
- Instagram takeover [@sydney.abroad](#) with interactive **Instagram stories**
- Produce **photographic content, video and write copy** for SLC's Facebook [@usydlc](#)
 - Photo album example: [Experience Germany \(July 2019\)](#)
 - Video examples: [Highlights reel](#) / [Reflective vlog-style video](#) / [Stories compilation](#)
- Provide written content and testimonials for article(s) on learning experience in language and cultural immersion (500 words)
 - eg. [A week in Tokyo: Urban life inspires new architecture](#)
- Where applicable, speak at student events and/or information sessions upon invitation

Submit your completed and signed application form to slc.communications@sydney.edu.au by Sunday 3 Nov 2019, 11.59pm AEST.

If successful, you will receive an email from the School of Languages and Cultures **by Tuesday, 5 Nov 2019**. The selected Digital Media Ambassadors will meet with staff from SLC and Sydney Global Mobility in the **week beginning Monday, 18 Nov 2019** for a compulsory pre-departure briefing session detailing your roles and requirements.



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| Full name: | |
| SID: | |
| Degree, home faculty and major(s) | |
| OLE In-Country unit code and name: (eg. OLES2137 Experience China) | |
| Social media and web links: <i>Please ensure your account/webpage is viewable to the public as evidence of your capacity in producing quality social/digital media content.</i> | Instagram*: Facebook: Twitter: YouTube/Vimeo: Weibo: Website/Blog: Other: *required |
| Written statement (max. 200 words): <i>Tell us why you are our next SLC OLE In-Country Experience Digital Media Ambassador! Explain your suitability for the ambassadorial role and how you're capable of fulfilling the minimum requirements as outlined in the selection criteria.</i> | |

Signed agreement

- I understand that the SLC OLE In-Country Digital Media Ambassadors will be selected based on merit according to the cited selection criteria and required skillset.
- I understand that, if selected as an Ambassador, all imagery, short video footage, audio, written and print content produced from my OLE In-Country Experience will be used and shared by the University of Sydney, including on public platforms like social media and print publications (e.g. School magazine; University marketing collateral).
- I understand that the award (and subsequent payment) of the SLC OLE In-Country Digital Media Ambassador Scholarship – which will appear as ‘Vice Chancellor’s Global Mobility Scholarship’ on Sydney Student – valued at AU\$1,000 is dependent upon my successful fulfillment of the minimum requirements. I understand payment will be made after the University of Sydney assesses and confirms completion of my requirements as a Digital Media Ambassador and will be transferred to my bank account as entered on Sydney Student after I return to Sydney, Australia.
- I understand that if I have been accepted into an OLE In-Country Experience unit taking place outside of Australia, I will automatically be considered for a Vice Chancellor’s Global Mobility (VCGM) Scholarship based on academic merit valued at AU\$1,000 if I have achieved an **overall average mark of 70.00% or above**, taking into account all marks obtained in my current course (including internal transfer credit) at the time of my acceptance into the OLE In-Country Experience unit of study – see the [VCGM Scholarship conditions](#).
- If I am a Dalyell Scholar, I may be eligible to use my Dalyell Global Mobility Scholarship valued at AUD\$2,000 instead of the Vice Chancellor’s Global Mobility Scholarship. I acknowledge that, alternatively, I can choose to use my Dalyell Global Mobility Scholarship in future for another short-term global mobility program or semester exchange program.

Full name and SID

Signature

____/____/2019
Date