

# International Immersion in Singapore

## A New Colombo Plan program



THE UNIVERSITY OF  
**SYDNEY**  
—  
Business School

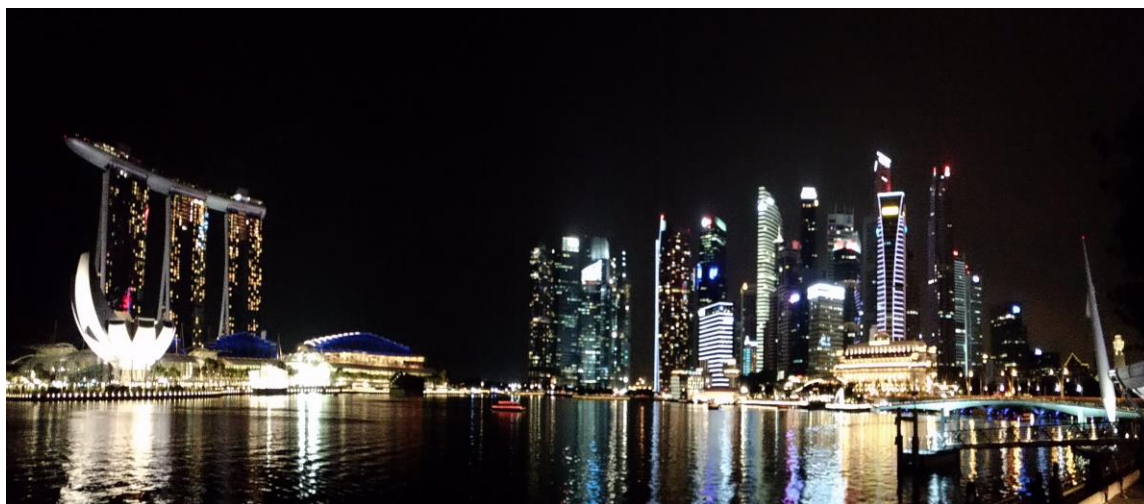


Image courtesy of Joan Oon

The New Colombo Plan is a signature Australian government initiative to develop Australian students' understanding of the Indo-Pacific region. Through this grant, the University of Sydney Business School has secured funding to support 15 undergraduate Business students to participate in a short-term cultural and research immersion program to Singapore from 4 to 18 December 2017.

### The program

In this short-term research program, you will spend two weeks in Singapore working in teams to understand and analyse an important demographic trend that impacts businesses, societies and markets. According to the United Nations, nearly every country is experiencing an ageing population and the ramifications this trend has on developed countries such as Singapore and Australia is multi-faceted and complicated. These ramifications include health, housing, medical care, the labour market, consumer markets and policy, creating both challenges as well as opportunities. Ageing populations will influence businesses and governments, allow and constrain innovation as well as open up new markets. The meaning of ageing is also in flux as is relationships between generations.

There are a number of components to this program:

- *Pre-departure classes:* Before travelling to Singapore, you will participate in a comprehensive study program that includes background study of Singapore and exposure to research methodologies and frameworks.
- *In-country component:* During the first week, you will participate in lectures and activities to culturally immerse yourself in order to understand the context of your research as well as formulate an ageing-related research question. You will also visit organisations relevant to the research theme. Academics from the National University of Singapore will also contribute to the program.
- *Group research:* During the second week you will work in small teams to research about a particular aspect of ageing in Singapore, conduct field visits and present your findings in-country.

Depending on the final confirmed itinerary, individualised assessment plans will be tailored to each participating student. You will be required to complete team based tasks and presentations in-country, blog about your experience and submit an individual written assessment upon your return.

### Participating academics

- **Program Leader:** Dr Jeaney Yip, the University of Sydney Business School
- **Advisor:** Associate Professor Susan Ainsworth, the University of Melbourne

### Benefits of participating in the program

In addition to cultivating your understanding on issues related to ageing, this program will enhance your research, cultural competence, resilience, collaborative and communication skills. This will allow you to develop critical insight into real issues in a highly developed, largely English-speaking Asian society. You will also learn how environmental trends affect policy, organisations and the consequences that places on the business of ageing. You are participating in this program as a field researcher, not a tourist.

### Eligibility criteria

To be eligible you must:

- Be in at least your second year of a University of Sydney Business School degree with a minimum 70% WAM
- Participate in all components of the program including pre-departure classes (on campus) during the September break and week beginning 27 November (dates to be confirmed). *Note: there is no flexibility with program dates and pre-departure classes*
- Be an Australian citizen. Applicants with dual citizenship are eligible, however they must undertake their study in a third country, of which they are not a citizen
- Be between 18 and 28 years of age on 29 June 2017
- Enrol in BUSS9406 (six credit points) for the Intensive December 2017 period.

Students who have previously been awarded a New Colombo Plan grant are not eligible to apply, but can be considered for school support.

### Anticipated costs

- Language training (NCP requirement): \$500
- Airline travel: \$1000-\$1300
- Accommodation: \$1500-\$1700
- Daily expenses: in Singapore: \$50-\$75 per day

Please note that these anticipated costs are intended as a guide. There may be additional in-country costs relating to this program.

### What funding is available

For the successful applicant selected to participate in this program, funding of \$3000 per student is awarded to cover accommodation, travel and in-country incidentals. Please note that when advanced group bookings to do with the program are required, amounts can be deducted from this grant.

You are also encouraged to apply for funding through the OS-HELP scheme if required.

[sydney.edu.au/current\\_students/student\\_exchange/os\\_help\\_loan.shtml](https://sydney.edu.au/current_students/student_exchange/os_help_loan.shtml)

### Registration

To register for the program, please visit

[https://econusyd.az1.qualtrics.com/jfe/form/SV\\_2nvzJITvOch8WdD](https://econusyd.az1.qualtrics.com/jfe/form/SV_2nvzJITvOch8WdD)

Expressions of interest strictly close **26 May 2017**.

If shortlisted, students are required to prepare a 300 word statement on why your participation in the program is important to your study plan at university and for your future career, and what skills and experience you can contribute to an international immersion program. Final selection will be based on the interview process assessing your motivation, your attitude towards teamwork as well as research and cultural competence.

Entry is competitive as places are limited. We are looking for a diverse group of students who will be ambassadors for the University of Sydney Business School.

### For more information

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